

SALE  
**SHARKS**  
FOUNDATION



BITE TOGETHER,  
GIVE BACK FOREVER!

**Corporate Donation  
Opportunities**







# About our Foundation

The Sale Sharks Foundation engages, inspires, and improves lives through rugby across local communities.

Focus on creating positive social change in Greater Manchester and the North West

We work with young people, people with disabilities, and those facing barriers to participation

Our rugby-based initiatives make a lasting impact through physical activity, mental health support, disability inclusion, and education programs







# Foundation Impact

The Sale Sharks Foundation is always growing and developing and last year was no different. This impact report figures really demonstrates the fantastic achievements and the impact the Foundation has had with regard to giving back to communities.



**16,728**

Played some form of Rugby through the Foundation's programs

**3,403**

Engaged in mental health programs coordinated by the Foundation

**2,084**

Educational support delivered in local schools by our Foundation staff

**1,600**

Young people engaged through disability awareness days

**1,197**

hours of classroom activities delivered in local schools by the Foundation staff





# Why Become a Corporate Partner

Align your brand with a respected sports foundation committed to community impact

Enhance your Corporate Social Responsibility (CSR) profile by supporting programs that matter

Leverage the Sale Sharks brand for positive publicity and goodwill

Engage employees and clients through exclusive events and experiences

Demonstrate leadership in supporting local communities







# Our Corporate Packages

We offer three packages designed to suit all levels of business engagement:  
Each package offers tailored benefits, providing opportunities for businesses of all sizes to participate

**SUPPORTER  
PACKAGE**

**£500**

**CHAMPION  
PACKAGE**

**£2,000**

**16th  
PLAYER  
PACKAGE**

**£4,000**







## RIGHTS MATRIX

SUPPORTER

CHAMPION

16th PLAYER

Logo on the Foundation Supporters Page on our website



Digital badge to add on your website to show support for the Foundation



Opportunity to request General Admission tickets for the Sale Sharks Foundation Day at a discounted price



Two mentions throughout the year on our Social Media Channels



Five invites to our Sale Sharks Foundation day



One insert in our newsletter thanking your company for the donation



Eight Guard of Honour spots (total) for children at Sale Sharks matches



Opportunity to have Sharky the mascot attend on of your a corporate events







# Exclusive Sale Sharks Foundation Day

Our Sale Sharks Foundation Day is a highlight event, giving your business exposure to our fans and the community. It's a day to showcase your support and engage with the community, alongside the Sale Sharks family.

Your business can enjoy:

- Matchday activations
- Meet-and-greet opportunities
- VIP and hospitality experiences







# Giving Back to the Community

Your support will have a direct and meaningful impact on the lives of individuals across Greater Manchester and the North West. Thanks to our partners:

- Thousands of young people are more involved in rugby programs
- We are delivering mental health and disability-inclusive programs
- We have provided pathways for disadvantaged communities to participate in sport

**Together, we are making a lasting, positive difference!**





# Hear it from our Community

"Just wanted to say thank you for the last 6 weeks. Our students have loved it. Hopefully, we have a few future sharks in the making".

**Oliver Naylor- Park Lane SEN School**

"I just wanted to say a huge thanks from everyone at Old Bedians for the time we all had. Coupled with the result, all parents and players had a fantastic time! ..... the kids loved the activities!"

**Matt, Didsbury Old Bedians RUFC**



"The work, time and effort the Tutors have put in, not just with my son but all students is amazing. I have seen students come out of themselves and become more outgoing and interact with other students and the public. They push the students to their best and don't give up on anyone. I can't thank them enough; they have gone above and beyond. Thank you."

**Kirsty Dillion**

'Sale Sharks have been a brilliant organisation to work with. They deliver on the promise and work well with individuals who have physical and mental health issues. I gain really good feedback from clients whom I refer into the sessions that they deliver. The staff are well trained and conscientious and sessions are well planned and delivered to good standards'.

**Charlene, Wellbeing Matters Service, Salford**





# JOIN THE SALE SHARKS FOUNDATION

**Be part of the Sale Sharks Foundation and help change lives through rugby**

**Ready to make a difference?**

Contact us today to discuss which package is right for your business.

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**THANK YOU**